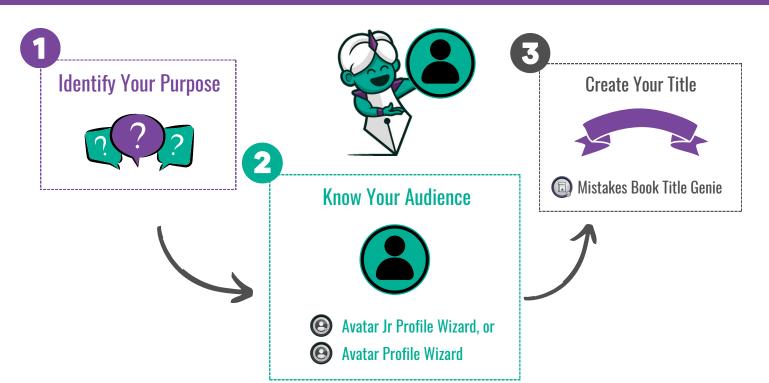


Day 1: Purpose, Audience, Title



What You Need:



- A reason for writing this book
- Avatar Jr Profile Wizard, or
- **Avatar Profile Wizard**
- **Mistakes Book Title Genie**
- · Something to promote at the end of the
- Feedback on Your Book Idea

Directions:

- Identify your reasons for writing this book
- Fill out the Avatar Jr. or Avatar Profile and identify a topic for your book that would be interesting to your ideal customer
- Use the Mistakes Book Title Genie to create an attention grabbing title for your book that your ideal customers can't ignore!
- Decide what you're going to promote at the end of the book
- Post your Topic and Title for feedback





